

Media Training Workshop: Communication Skills

Description	This is a practical introduction to communicating results of scientific research through media.
Objectives	By the end of this structured two-day course, students will gain awareness and understanding of the principles and practice of reporting scientific research in and with the media. They will be able to apply these principles to more effectively share knowledge about research.
Dates	29-30 October, 2012
Eligibility	Open to PhD students of SSPH+ public health program; other students and external participants are welcome to apply for limited spaces. Participants must send ahead of time a summary of 1) their research area and seminal work in the field, and 2) an ongoing or recently completed study.
Course structure	Lessons and practical media experience. Simulated presentations using traditional and new media will be produced.
Assessment	Students will conduct media simulations. All students assess.
Credits	0.75 ECTS Preliminary Work: 6 h (including 5hrs reading/watching videos + 1hr for assignment due to Oct 21), Contact: 15 h (teaching + 1h homework between classes), Wrap-Up Work: 2 h 1 ECTS corresponds to appr. 30 hours workload
Facilitators	Prof. Dr. L. Suzanne Suggs and Dr. Chris McIntyre (Università della Svizzera Italiana and Health X Change)
Location	University of Bern, Main Building, Parkterrasse 14, Room 323

PhD Program Management:

Academic lead Prof. Charlotte Braun-Fahrländer
Program coordination Dr. Sina Henrichs

Contact:

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PhD Program Public Health



Course Fees	SSPH+ PhD Students	0.—
	Other PhD students	225.—
	Other academics	637.50
	Others	937.50
Registration	For Registration Click Here And Visit Our Homepage	
Deadline	September 28, 2012	
Max. Attendance	20 Students	

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